

Call 1-800-NEW-NAME

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Are your grants rejected for no apparent reason?

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Want to get your papers published in *Cell*, *Science*, and *Nature*?

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Here's what people are saying about us:

"What a difference"

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Joe Gallileo (formerly Joe Butthead)

"I've been invited to give seminars all over the world—thanks to my new name"

Saul Snyder (formerly John Doe)

"After writing so many humor pieces, I couldn't get my papers published or my grants funded.
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John Doe (formerly Lloyd Fricker)